

We provide world-class technical analysis for Patent Professionals in the field of Patent Licensing. We have developed hundreds of claim-charts and proofs for counter-assertions for major entities worldwide. We bring in more than 15 years of experience and developed methods and tools to satisfy your unique requirements for tomorrow's Licensing activities.

TIPAG - Patent Experts

We **defend your Licensing-in assertions** from third parties and pools to enable efficient Licensing negotiations with the rights-holder.

We prepare arguments to **defend you from patent assertions** based on the detailed claim level. We argue patent validity and the accused infringement and explain our findings to your dedicated patent attorney and licensing management.

Your portfolio deserves attention – we offer portfolio mining in order to identify **Licensing opportunities** and investigate your competitor's products. This is achieved by Reverse-Engineering and testing of implementation and researching in industry standards to find a use case for your IP.

We developed profound knowledge in **Audio-, Video-, and Broadcast-standards**, such as ETSI-DVB, AVC/HEVC, WiFi, Bluetooth and many more. And we are able to quickly get familiar with new standards and products of interest. We further provide a large number of samples and tools for testing potential infringement.

We release your R&D department in light of a **Freedom-to-Operate** Analysis regarding your recent and future developments. We highlight what to consider when you implement new products and features.

We **track the quality** of your patent portfolio in order to save costs and keep you focused on the most promising assets. We support you in the **monetization of your IP** by showing Licensing opportunities to you.



We offer a customized service package tailored to your needs, so that you can keep the focus on your daily business while being assured we are taking care of your technical IP matters. We are looking forward to getting in touch with you and that we can make you a non-binding offering. Please contact us in order to get in touch and we will be happy to provide you with further information and insights as needed: www.tipag.ch

